

WHY BECOME A SPONSOR?



YOUR CHANCE TO TAKE THE VIRTUAL STAGE AND MAKE INTRODUCTORY REMARKS FOR ONE OF OUR PANELS



POSITION YOUR COMPANY AS A CLIMATE CHANGE LEADER AS YOU CONTRIBUTE TO ACCELERATING CANADA'S CLEAN ELECTRIFICATION

STAND OUT FROM THE CROWD IN FRONT OF CANADA'S NATIONAL HYDROPOWER COMMUNITY!

ALL WATERPOWER CANADA CANADIAN WATERPOWER WEEK SPONSORSHIP PACKAGES INCLUDE:

- Your company highlighted in social media and conference promotional e-mailing.
- Recognition in “Our Sponsors Section” of online program and event website.
- “Proud sponsor” banner sent to you for use on company website, email signatures, personal / corporate social media.
- Many of our sponsorship packages include complimentary registration(s).

**CONFERENCE PARTNER -
EXCLUSIVELY FOR MEMBERS**
\$5,000

INCLUDES:

- Your company logo incorporated into WaterPower Canada's *Canadian Waterpower Week* branding and featured on all relevant marketing materials, including the Conference Website Homepage.
- Premium brand placement on content shared on social media and via email.
- 5 complimentary registrations to WaterPower Canada's virtual Canadian Waterpower Week.



PROGRAM SPONSORS

PLENARY SESSION SPONSORS \$3,000 each

- Your logo proudly displayed in the digital Conference Program next to the General Track Program.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Verbal recognition of your sponsorship during the event.
- 3 complimentary registrations to WaterPower Canada's virtual Canadian Waterpower Week.

TECHNICAL SESSION SPONSORS \$2,500 each

- Your logo proudly displayed in the digital Conference Program next to the Technical Sessions.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Verbal recognition of your sponsorship during the event.
- 2 complimentary registrations to WaterPower Canada's virtual Canadian Waterpower Week.

NEXT GENERATION SPONSOR - \$2,500 (1 Sponsorship Available)

INCLUDES:

- Your company positioned as a leader in helping the next generation of the waterpower industry in Canada access important information about the industry and be inspired by our industry's bright future.
- This sponsorship includes 10 student tickets which will be donated to post-secondary students studying in hydro industry relevant programs in Canada who would like to attend the virtual event.
- 2 complimentary registrations to WaterPower Canada's virtual Canadian Waterpower Week.



WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA

For more information regarding sponsorship opportunities of the virtual WaterPower Canada Conference 2020, or to secure your sponsorship package, please email conference@waterpowercanada.ca



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HYDROÉLECTRICITÉ CANADA**