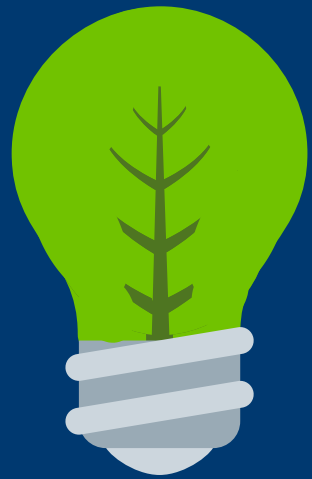
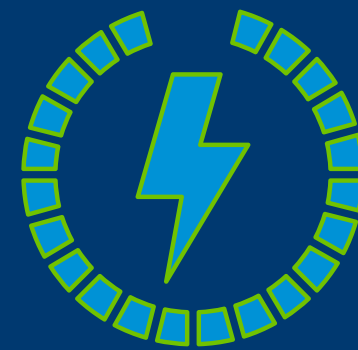


WHY BECOME A SPONSOR?



SHINE A SPOTLIGHT ON YOUR COMMITMENT TO ADVANCING CANADA'S LARGEST CLEAN ELECTRICITY SECTOR



ENHANCED BRAND RECOGNITION IN FRONT OF CANADA'S NATIONAL HYDROPOWER COMMUNITY



ONLY CONFERENCE IN NORTH AMERICA OFFERING THE OPPORTUNITY TO NETWORK WITH ALL CANADIAN HYDRO GENERATORS



STAND OUT FROM THE CROWD BY SUPPORTING CANADA'S #1 WATERPOWER CONFERENCE



POSITION YOUR COMPANY AS A CLIMATE CHANGE LEADER AS YOU CONTRIBUTE TO ACCELERATING CANADA'S CLEAN ELECTRIFICATION TRANSITION



ENHANCE YOUR BUSINESS DEVELOPMENT OPPORTUNITIES WITH INDUSTRY EXPERTS, WATERPOWER PROFESSIONALS AND THOUGHT LEADERS

ALL WATERPOWER CANADA CONFERENCE 2020 SPONSORSHIP PACKAGES INCLUDE:

- Enhanced listing in the printed, online Program and on the event App.
- Your company highlighted in social media and conference promotional e-mailing.
- Recognition in “Our Sponsors Section” of conference program and event website.
- “Proud sponsor” banner sent to you for use on company website, email signatures, personal / corporate social media.
- Many of our sponsorship packages include complimentary registration(s).

PROGRAM SPONSORS

Put your company in the spotlight with the most prominent sponsorship opportunities available! Showcase your leadership and commitment to the Canadian waterpower community at the only national industry event of the year!



WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA

**CONFERENCE PARTNER -
EXCLUSIVELY FOR MEMBERS
(1 Space Available)
\$25,000**

INCLUDES:

- Your company logo incorporated into WaterPower Canada Conference 2020 branding and featured on all relevant print and electronic marketing materials, including the Conference Website Homepage.
- Your company logo showcased within the cover of the Conference Program and on the event App platform.
- Conference delegate badges branded with your company logo.
- Three (3) Full Conference Passes.
- Three (3) guest tickets for access to WaterPower Gala Dinner and Reception only.



GENERAL TRACK SPONSORS

\$6,000 each

INCLUDES:

- Your logo proudly displayed in the Conference Program next to the General Track Program.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Verbal recognition of your sponsorship during the event.
- Two (2) Full Conference Passes.

TECHNICAL TRACK SPONSORS

\$6,000 each

INCLUDES:

- Your logo proudly displayed in the Conference Program next to the Technical Track Program.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Verbal recognition of your sponsorship during the event.
- Two (2) Full Conference Passes.

**HACKATHON PARTNER* -
EXCLUSIVELY FOR MEMBERS
(1 Space Available)
\$10,000**

INCLUDES:

- Your company logo incorporated into WaterPower Canada Conference 2020 branding and featured on all relevant print and electronic marketing materials, including the Conference Website Homepage.
- Opportunity for a representative from your organization to host the Hackathon session and announce the winning team.
- Two (2) Full Conference Passes.

- **Note that the organization and coordination of the Hackathon is the responsibility of the Hackathon sponsor (including any financial support required to secure additional meeting space).*



**WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA**

TRADE SHOW

If you are looking to grow the reach of your company's brand or secure more product visibility, you have come to the right place! Make an impact at this year's event and enhance your company brand recognition at the WaterPower Canada Tradeshow 2020. Take advantage of the following options to showcase your commitment to advancing the Canadian waterpower industry.



WATERPOWER CANADA
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TRADE SHOW PARTNER

(1 AVAILABLE)

\$16,500

INCLUDES:

- Your company logo incorporated into WaterPower Canada Conference 2020 branding and featured on all relevant marketing material, including the Conference Website Homepage.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Your company logo incorporated into all tradeshow signage material (e.g., directional signs, welcome arch, etc.).
- Complimentary booth at the tradeshow included.
- Two (2) Full Conference Passes.



GALA DINNER RECEPTION

- Trade Show Floor -

(1 Available)

\$8,500

INCLUDES:

- Corporate logo displayed at the entrance of trade show floor and at each reception station.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Two (2) Full Conference Passes.

TRADE SHOW COFFEE STATION

(2 Available)

\$4,000

INCLUDES:

- Corporate logo displayed at one of the all-day coffee and snack stations at the conference.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- One (1) Full Conference Pass.



WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA

NETWORKING

Position your company as a thought leader and demonstrate your commitment to the growth of the industry by showcasing your company's name alongside our most prominent networking activities. The following opportunities will allow your organization to be at the forefront of the one and only national waterpower event in Canada.



WATERPOWER CANADA
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WATERPOWER GALA DINNER - EXCLUSIVELY FOR MEMBERS - (1 Available) \$18,000

The WaterPower Gala Dinner is your opportunity to play co-host to one of the most prestigious industry events of the year!

INCLUDES :

- Opportunity for a representative from your organization to MC the Gala Dinner (i.e., provide welcome remarks, introduce keynote speaker, etc.).
- Your company logo prominently displayed on WaterPower Gala Dinner signage.
- Logo of your organization in event Program as well as on the event website Home page.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Three (3) Full Conference Passes.
- Three (3) guest tickets for access to WaterPower Gala Dinner and Reception only.



WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA

EVENT APP (1 Available)

\$8,500

We're going digital at our annual conference and trade show! Our event App will host event information, facilitate networking among delegates, feature our esteemed speakers, and showcase exhibitors' profiles. This App will be the go-to place for all event information - and **YOUR** company will be front and center!

INCLUDES :

- Company logo prominently displayed within the WaterPower Canada event App's branding
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Verbal recognition of your sponsorship during the conference.
- Two (2) Full Conference Passes.



WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA

**KEYNOTE LUNCHEON - DAY 1 -
(1 Available)
\$10,000**

INCLUDES :

- Opportunity for a representative from your organization to welcome attendees to the Keynote Luncheon, and introduce the Keynote Speaker.
- Your company logo prominently displayed on screen during the Keynote Luncheon.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Two (2) Full Conference Passes.

**BREAKFAST BUFFET - DAY 1 -
(1 Available)
\$6,500**

INCLUDES:

- Your company logo prominently displayed on on-site signage.

***THIS SPONSOR PACKAGE
HAS BEEN PURCHASED!***

- Two (2) Full Conference Passes.



**WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA**

CLOSING LUNCH KEYNOTE (1 Available)

\$10,000

INCLUDES :

- Opportunity for a representative from your organization to welcome attendees and introduce closing keynote speaker.
- Your company logo prominently displayed on screen during the Luncheon.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- Two (2) Full Conference Passes.



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WIFI (1 Available)

\$5,000

INCLUDES:

- WIFI Welcome Page to include company logo.
- Personalized WIFI code with your company name or other appropriate login of your choice.
- Recognition of your organization in event advertising (including social media and conference e-mailing).
- One (1) Full Conference Pass.



**For more information regarding sponsorship opportunities
at the WaterPower Canada Conference and Trade Show
2020, or to secure your sponsorship package, please
email conference@waterpowercanada.ca**



**WATERPOWER CANADA
HYDROÉLECTRICITÉ CANADA**