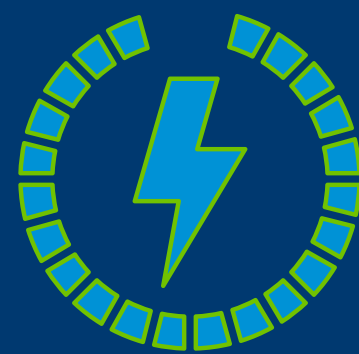


SHINE A SPOTLIGHT ON YOUR COMMITMENT TO ADVANCING CANADA'S LARGEST CLEAN ELECTRICITY SECTOR



ENHANCED BRAND RECOGNITION IN FRONT OF OVER 95% OF THE CURRENT HYDRO INSTALLED CAPACITY IN CANADA



ONLY CONFERENCE IN NORTH AMERICA OFFERING THE OPPORTUNITY TO NETWORK WITH ALL THE CANADIAN HYDRO GENERATORS

# WHY BECOME A SPONSOR?



STAND OUT FROM THE CROWD AT CANADA'S #1 WATERPOWER CONFERENCE



POSITION YOUR COMPANY AS A CLIMATE CHANGE LEADER AS YOU CONTRIBUTE TO ACCELERATING CANADA'S CLEAN ELECTRIFICATION TRANSITION



ENHANCE YOUR BUSINESS DEVELOPMENT OPPORTUNITIES WITH INDUSTRY EXPERTS, WATERPOWER PROFESSIONALS AND THOUGHT LEADERS



**WATERPOWER CANADA**  
**HYDROÉLECTRICITÉ CANADA**

FOR MORE INFORMATION ABOUT SPONSORSHIP, PLEASE EMAIL: [CONFERENCE@WATERPOWERCANADA.CA](mailto:CONFERENCE@WATERPOWERCANADA.CA)

# All WaterPower Canada Conference 2019 Sponsorship Packages Include:

- Enhanced listing in the printed and online Program.
- Your company highlighted in social media and conference promotional E-blasts.
- Recognition in “Our Sponsors Section” of conference program and event website.
- “Proud sponsor” banner ad sent to for use on company website and email signatures.

# CONFERENCE PARTNER, PLENARY AND TECHNICAL SESSIONS

Put your company in the spotlight with the most prominent sponsorship opportunities available! Showcase your leadership and commitment to the Canadian waterpower community at one of the largest industry events of the year!

**CONFERENCE PARTNER -  
EXCLUSIVELY FOR MEMBERS -  
(1 Space Available)**

**\$20,000**

***THIS SPONSOR PACKAGE IS  
NO LONGER AVAILABLE!***

**INCLUDED WITH SPONSORSHIP:**

- Your company logo incorporated into WaterPower Canada Conference 2019 branding and featured on all relevant print and electronic marketing materials, including the Conference Website Homepage.
- Your company logo showcased within the cover of the Conference Program.
- Conference delegate badges branded with your company logo.
- Three (3) Full Conference Passes.
- Three (3) guest tickets for access to WaterPower Gala Dinner and Reception only.



**WATERPOWER CANADA  
HYDROÉLECTRICITÉ CANADA**

**PLENARY SESSIONS (4 Available)**  
**\$7,500 each**

**INCLUDED WITH SPONSORSHIP:**

- Your logo proudly displayed in the Conference Program next to the session of your choice (sessions to be determined on first-come, first served basis and subject to WPC's approval).
- Recognition for your organization in event advertising (including social media and conference e-blasts).
- Verbal recognition of your sponsorship during event.
- Two (2) Full Conference Passes.

**CONFERENCE TECHNICAL SESSIONS (1 Available)**  
**\$6,500 each**

**INCLUDED WITH SPONSORSHIP:**

- Your logo proudly displayed in the Conference Program next to the session of your choice (sessions to be determined on first-come, first served basis and subject to WPC's approval).
- Recognition for your organization in event advertising (including social media and conference e-blasts).
- Verbal recognition of your sponsorship during event.
- Two (2) Full Conference Passes.

# TRADE SHOW

If you are looking to grow the reach of your company's brand or create more product visibility, then you have come to the right place! Make an impact at this year's event and enhance your company brand recognition at the WaterPower Canada Tradeshow 2019. Take advantage of the following options to showcase your commitment to advancing the Canadian waterpower industry.



**WATERPOWER CANADA**  
**HYDROÉLECTRICITÉ CANADA**

**TRADE SHOW PARTNER  
(1 AVAILABLE)**

**\$12,000**

***THIS SPONSOR PACKAGE IS  
NO LONGER AVAILABLE!***

**INCLUDED IN REGISTRATION**

- Your company logo incorporated into WaterPower Canada Conference 2019 branding and featured on all relevant marketing material, including the Conference Website Homepage.
- Recognition of your organization in event advertising (including social media and conference e-blast).
- Your company logo incorporated into all tradeshow signage material (e.g., floor directional signs).
- Complimentary booth at the tradeshow included.
- Two (2) Full Conference Passes.



**WATERPOWER CANADA  
HYDROÉLECTRICITÉ CANADA**

## TRADE SHOW PRESENTATION (2 Available)

**\$8,000 each**

### INCLUDED WITH SPONSORSHIP

- Opportunity for a qualified representative from your organization to work with WPC to design one (1), presentation to be delivered during the tradeshow (presentations are to be a maximum of 10 minutes and must be approved by WPC in advance).
- Your company logo incorporated into WaterPower Canada Conference 2019 branding.
- Recognition of your organization in event advertising (including social media and conference e-blasts).
- Opportunity to hand out promotional materials during this time period.
- One (1) Full Conference Pass.

## TRADE SHOW COFFEE STATION (1 Available)

**\$4,000**

### INCLUDED WITH SPONSORSHIP

- Corporate logo proudly displayed next to WaterPower Canada and the WaterPower Canada Conference Partner.
- Company Logo placement on napkins[1] at reception area.
- Recognition of your organization in event advertising (including social media and conference e-blasts).
- One (1) Full Conference Pass.

\* NAPKINS DESIGNED AND DEVELOPED AT YOUR EXPENSE



# NETWORKING

Position your company as a thought leader and demonstrate your commitment to the growth of the industry by showcasing your company's name alongside the plenary program and its original content. The following opportunities will allow your organization to be at the forefront of the one and only national Waterpower event in Canada.

# **WATERPOWER GALA DINNER - EXCLUSIVELY FOR MEMBERS - (1 Available) \$15,000**

WaterPower Gala Dinner! This is your opportunity to play co-host to one of the most prestigious events at the WaterPower Canada Conference!

## **INCLUDED IN REGISTRATION :**

- Your company logo prominently displayed on WaterPower Gala Dinner signage.
- Company logo on event ticket.
- Opportunity for a qualified representative from your organization to provide welcome remarks.
- Logo of your organization in event Program as well as on the event website Home page.
- Recognition of your organization in event advertising (including social media and conference e-blasts).
- Three (3) Full Conference Passes
- Three (3) guest tickets for access to WaterPower Gala Dinner and Reception only.

**KEYNOTE LUNCHEON\* - DAY 1 -  
EXCLUSIVELY FOR MEMBERS -  
(1 Available) \$10,000**

**INCLUDED IN REGISTRATION :**

- Opportunity for a qualified representative from your organization to welcome attendees to the Keynote Luncheon, and introduce the Keynote Speaker.
- Your company logo prominently displayed on screen during the Keynote Luncheon.
- Recognition of your organization in event advertising (including social media and conference e-blasts).
- Two (2) Full Conference Passes.

\*SPEAKER TO BE CONFIRMED



**BREAKFAST BUFFET - DAY 1 -  
(1 Available)  
\$6,500**

**INCLUDED IN REGISTRATION :**

- Your company logo prominently displayed on on-site signage.
- Recognition of your organization in event advertising (including social media and conference e-blasts).

***THIS SPONSOR PACKAGE IS  
NO LONGER AVAILABLE!***

## WATERPOWER GALA RECEPTION/COCKTAIL TABLES

(9 Available)

\$1,500 Each

### INCLUDED IN REGISTRATION :

- Your company logo proudly displayed on one table center piece during networking reception.
- Recognition of your organization in event advertising (including social media and conference e-blasts).

## BUFFET LUNCHEON - DAY 2 -

(1 Available)

\$3,000

### INCLUDED IN REGISTRATION :

- Opportunity for a qualified representative from your organization to welcome attendees to the Buffet Luncheon, and deliver brief remarks.
- Your company logo prominently displayed on screen during the Buffet Luncheon.
- Recognition of your organization in event advertising (including social media and conference e-blasts).

***THIS SPONSOR PACKAGE IS  
NO LONGER AVAILABLE!***

# BRANDING

If you are looking to grow your company's brand or create more product visibility, then you have come to the right place. Create an impact at this year's event by maintaining brand recognition. Take advantage of the following options to further promote your company's message at the Canadian WaterPower Conference Canada.

## **REGISTRATION (1 Available)**

### **\$10,000**

The first thing delegates do upon arrival at the conference is go straight to the registration desk to pick up their badge and lanyard. Your logo will be front and center!

#### **INCLUDED IN REGISTRATION :**

- Company logo prominently displayed on registration kiosks and signage in the registration area.
- Recognition of your organization in event advertising (including social media and conference e-blasts).
- Coat rack branded with your company logo.
- Verbal recognition of your sponsorship during the conference.
- Two (2) Full Conference Passes.

## **MAIN CONFERENCE DELEGATE BAGS (1 Available)**

### **\$7,500**

#### **INCLUDED IN REGISTRATION :**

- Your company logo next to WaterPower Canada's on delegate bags.
- Recognition of your organization in event advertising (including social media and conference e-blasts).
- Opportunity to place 1 piece of marketing collateral in delegate bags (must be purchased at sponsors expense and approved by WPC in advance).
- Two (2) Full Conference Passes.

**WIFI (1 Available)**  
**\$5,000**

**INCLUDED IN REGISTRATION :**

- WIFI Welcome Page to include company logo.
- Personalized WIFI code with your company name or other appropriate login of your choice.
- Recognition of your organization in event advertising

***THIS SPONSOR PACKAGE IS  
NO LONGER AVAILABLE!***

**DELEGATE BAG INSERTS (6 Available)**  
**\$800 (Each)**

**INCLUDED IN REGISTRATION :**

- Opportunity to place small promotional material within conference delegate bags.

\* PLEASE NOTE ITEMS MUST BE APPROVED BY WPC IN ADVANCE.

**For more information regarding sponsorship opportunities at the WaterPower Canada Conference 2019, or to secure your sponsorship package, please email [conference@waterpowercanada.ca](mailto:conference@waterpowercanada.ca)**